



## SAVE THE DATE

### 16th European Tourism Forum

18–19 October 2017

Film Museum Tallinn, Estonia

Dear Colleagues

It is our pleasure to invite you to save the date for the **16th European Tourism Forum** to be held on **18–19 October** at Film Museum Tallinn, organised under the Estonian Presidency of the Council of the European Union and the European Commission.

The event will start with the gala dinner to be held in the evening of 18 October at the Seaplane Harbour. The Forum begins on 19 October at 09h15 and will finish by 17h30.

This year the European Tourism Forum will be dedicated to an exchange of views with Public Authorities at EU, national and regional level, European associations and international organisations, with representatives of the industry and other stakeholders on the following topics of importance:

- Innovation in tourism for sustainable growth;
- Transport connectivity and intermodality as critical success factors for the European tourism sector;
- Energy efficiency, protection of natural resources and environmentally friendly measures towards more sustainable EU tourism;
- Balance between security and seamless travel in Europe.

An official invitation letter with further information, a detailed agenda and practical information note will be sent in due course. This will coincide with the opening of Registration and Accreditation.

We recommend to book your flights well in advance. Should you have any questions, please contact us at [etf2017@mkm.ee](mailto:etf2017@mkm.ee).

We look forward to welcoming you in Estonia!

European Tourism Forum organising team  
on behalf of the Estonian Presidency of the Council of the EU

