

## COVID-19 : measures taken in Occitanie to support the tourism sector

### Summary note

On April, 3rd 2020, Region Occitanie adopted its first regional response plan facing the current sanitary, economic and social emergency. This plan completes the national measures taken by the French government and adapts them to the regional situation. With a 250 million euro budget, this plan may change according to the evolution of the Covid-19 crisis.

The regional measures targeting the tourism sector aim at :

- Assisting the workers on temporary unemployment benefit by facilitating distance learning
- Supporting enterprises cash requirements and investments
- Anticipating the conditions for crisis recovery and business resumption

Training	
Training instead of laying off	Financial support to training organisations which set up distance learning platforms for temporary unemployed workers
Economy	
Regional proximity service	Toll-free telephone number providing support to enterprises Concertation with institutional partners and French government representatives
Legal aid	Financial support to enterprises in order to cover legal and consulting costs, subject to specific conditions
Regional and national co-presidency of the economic continuity unit	Weekly monitoring with professional federations
Financial support for enterprises	Suspension of regional advances reimbursement
	Exceptional solidarity fund in addition to the one set up by the government for independent workers and micro enterprises (up to 10 employees)
	Funds for struggling businesses employing more than 10 workers – COVID612 crisis cash flow mechanism
	Regional guarantee fund for liquidity support, completing the corresponding national mechanism
Getting ready for resumption	Setting up of a marketing plan focused on crisis recovery