## **Final Conference of Spirit Youth**

3 May 2017. 9h to 16h Rolduc Abbey, South Limburg, the Netherlands

The Spirit Youth project would like to warmly welcome you to join us at our final conference, to be held at the beautiful Rolduc Abbey.

09:00 - 09:30 Opening of Conference

Eric Guerts, Limburg Province Tourism Authority; Cristina Nunez, Coordinator of NECSTouR; Alan Vela, Spirit Youth Project Officer, EASME; Video Message from MEP Claudia Tapardel

09:30 - 11:00 Outline of the project and Panel Discussion

Outline of the project and its impact

Professor Silvia Aulet, Universitat de Girona

Panel Discussion: Spirit Youth Sustainability Strategy: How can we all contribute? Moderated by: Tim Fairhurst, Head of Strategy and Policy, European Tourism Association

## Panelists:

Christof Kienel, Head of Unit, NAT Commission, European Committee of the Regions;
Anya Niwierra, Director of South Limburg Tourism Board;
Stefano Dominioni, Director of the European Institute for Cultural Routes (TBC);
Nicolas Casula, Co-founder, Manager, Itinari;
Manuela Bolchini, Co-founder – Team Equotube;
Manel Sanchez Garcia, Director of the European Youth Card Association

11:00 - 11:15 Coffee Break

11:15 – 12:30 Spiritual workshop

A workshop on the religious, mental and spiritual aspects of travel

12:30 - 13:30 Lunch

13:30 – 14:30 Find your Partners
Spirit Youth stakeholders B2B workshop

14:30 - 15:00 Closing Remarks

Harry Trimbos, Head of European Projects, South Limburg Tourism Board

## Why You Should Join—Investigations into the Spiritual Tourism Market

The Spirit Youth project has conducted thorough research into the spiritual tourism market, and this conference will present not only our analysis and results, but our recommendations for the best way to establish a spiritual tourism product

## Why You Should Join - The B2B WORKSHOP

This workshop aims to stimulate networking and facilitate the establishment of partnership agreements between business providers and a range of tourism stakeholders that are involved in spiritual tourism: product development, promotion and commercialisation.

The Spirit Youth B2B workshop offers the chance to extend your business opportunities, to complement your already existing offer, to bring added value to your destination, to complete your catalogue of responsible tourism products and to attract young customers to your spiritual tourism attractions.

