



Regione Toscana



Eurommeeting 2014

XII^a Edition

**Regional Policies for Sustainable and
Competitive European Tourism**

*Sustainable tourism, challenges
and opportunities in the
2014 – 2020 planning period*

Florence, 26th - 27th November 2014

Auditorium di Sant'Apollonia
Via San Gallo 25/a



SAVE THE DATE

The **12th edition** of the **International convention Euromeeting** is an important opportunity to further the debate on the implementing of regional policies for sustainable and competitive tourism. This year's edition is dedicated to comparing the European regions with respect to sustainable tourism projects and activities included in the 2014-2020 regional operational programmes.

The Tuscany Regional Authority, Euromeeting sponsor and organizer since 2001, has decided to dedicate this edition to the themes and initiatives led by the NECSTOuR network with the work programme TESEO, which is dedicated to a targeted use of Structural Funds (ERDF, ESF, EAFRD).

Euromeeting 2014 therefore continues the comparison and debate started in December 2013 with the previous edition held in Brussels at the Committee of the Regions.

The programme includes three sessions examination the European financial support instruments. The first session will be dedicated to comparing the planning tools of the Regions; the other two will focus on specific themes: enhancing cultural heritage and promoting tourism for everyone.

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*Councillor of Tourism and Culture
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Conference secretariat

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Information and updates

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